HOW IT WORKS

RadioScreamer in conjunction with *Nasty Casty Records* is producing a series of compilation CDs including music from various rock, hard rock and heavy metal bands. We are only accepting submissions from unsigned bands. This is an incredible opportunity for you to get additional exposure, distribution and the credibility you deserve. If your band is selected you will receive the following:

- **Minimum of 50 CDs to sell or distribute as you choose** (retail value $750)
- **70% royalty from digital sales on NastyCastyRecords.com**
- **Band name & photo, member's names and band website in the CD booklet**
- **Song rotation on the Nasty Casty Records website and MySpace site**
- **Song rotation on RadioScreamer website and MySpace site**
- **Link to band website from the Nasty Casty Records website**
- **Link to band website from the RadioScreamer website**
- **Banner ad on Nasty Casty Records website**
- **Banner ad on RadioScreamer website**

PRODUCT SPECIFICATIONS

Nasty Casty Records will author, design, produce, and manufacture 1,000 CDs, packaged in clear tray jewel case, cello-wrapped with four-page, full color booklet. CD insert will include band name and photo, members' names and band website. *Retail Price of CD $15.*

FEES

There is no charge for submitting your music for consideration. However, if your song(s) is selected for inclusion on the CD there is a one time authoring/marketing fee of $150 per song. Applicable shipping costs of your CDs will apply.

DISTRIBUTION / MARKETING

- **Digital Distribution** - On Nasty Casty Records
- **Physical Distribution** - Specialty Stores, Online Sales, Live Events
- **Online Marketing** - Links and Banner ads on numerous websites and social networking sites
- **Direct Marketing** - Print Advertising distributed in clubs, bars, specialty stores, etc.
- **Email Marketing** - Consistent, comprehensive email campaign
- CD will be submitted to various terrestrial radio stations
- CD will be submitted to various online radio stations
- CD will be sent to A&R Depts. at various record labels

RadioScreamer