

# HOW IT WORKS

Nasty Casty Records is producing, a series of compilation CDs from various genres of music. Only unsigned Artists are eligible for inclusion. This is a great opportunity for you to get the exposure and credibility you deserve. If your song is selected will receive the following:

- **Minimum of 50 CDs to sell or distribute as you choose**
- **45% royalty fee from digital sales on iTunes, Amazon, LimeWire, Napster**
- **Band name & photo, members' names and band website in CD booklet**
- **Song rotation on the Nasty Casty Records website**
- **Song rotation on the Nasty Casty Records MySpace site**
- **Link to band website/MySpace from the Nasty Casty Records website**
- **Banner ad on Nasty Casty Records website**

## PRODUCT SPECIFICATIONS

Nasty Casty Records will author, design, produce and manufacture 1,000 CDs, packaged in clear tray jewel case, celo-wrapped with four-page, full-color booklet. CD insert will include band name & photo, members' names and band website/MySpace. Retail price of CD \$15.

## FEES

There is no charge for submitting your music for consideration, however, if your song(s) is selected for inclusion on the CD there is a onetime "authoring" fee of \$150 per song (limit two sings per Artist). Applicable shipping costs of your CDs may apply.

You can submit your song(s) for consideration any one of the following ways:

Email - Send a link to your MySpace or other player to: [AnR@NastyCastyRecords.com](mailto:AnR@NastyCastyRecords.com)

Email - MP3 or MP4 file of your song(s) to [AnR@NastyCastyRecords.com](mailto:AnR@NastyCastyRecords.com)

Upload - MP3, MP4 or WAV files to [www.NastyCastyRecords.com/upload](http://www.NastyCastyRecords.com/upload)

## DISTRIBUTION / MARKETING

- **Digital Distribution** - iTunes, Amazon, LimeWire, Napster
- **Physical Distribution** - Specialty Stores, Online Sales, Live Events
- **Online Marketing** - Links and Banner ads on numerous websites and social networking sites
- **Direct Marketing** - Print Advertising distributed in clubs, bars, specialty stores, etc.
- **Email Marketing** - Consistent, comprehensive email campaign

